

Love Your Mails ...





Since 1994, Amore International has been perfecting the art of achieving the "Ultimate Gel Nail System". The Amore Ultima Gel Nail System is a comprehensive system created for discerning nail technicians. Each component in the line is carefully chosen and tested for function and quality, creating a line of "handpicked" high performance gels.

All Amore products are formulated using North American or European ingredients. Amore's core value has always been quality, function and foundation over fads.

NONE of the products in our jars are from Asia. Even our packaging is from North America, is 100% recyclable, and is manufactured with the latest clean and efficient manufacturing technologies.

#### **Our Philosophy on UV/LED**

After 30+ years of bringing great UV products to the market, we are now incorporating more UV/LED gels into our system. However, not wanting to change the products that thousands of techs know and love, we have maintained the core line of UV gels in our system. Our UV gel components are quality, time tested products. They ARE curable in an LED hybrid lamp on LOW HEAT MODE (lhm), using the UV recommended times. UV gels allow more time for complex chemical reactions to occur, resulting in a better finished product. (especially when it comes to thicker sculpting/building products)

Our UV/LED products will continue expanding. You will be able to differentiate by the label.







Bonding | Base

Base component for all gel enhancement applications. Jars are available in 8/16/32/128g sizes. Bottles 15ml



Bonder is an ultra-thin, self-leveling, clear base that provides maximum adhesion with a built in primer. Bonder should be used as the base for all Amore product nail enhancements.

Contains Hydroxyethyl Methacrylate (HEMA) <10 %

UV Curing Time: Full Cure: 2 minutes/ Hybrid Lamp (low heat mode) 2 minutes



Non-Acid Primer For clients with difficult nails, use Amore Non Acid primer for an extra measure of adhesion. This is a universal product that will work with both gel and acrylic systems.

-Apply sparingly to the natural nail and let DRY for 30 seconds. Product will remain slightly tacky. Do not cure. Proceed with regular gel enhancement application. Available in 15ml bottle (brush not included)



Non-Acid Primer-Hema Free For clients with difficult nails and/or a sensitivity to Hema, use Amore Non Acid Hema Free Primer for an extra measure of adhesion. This is a universal product that will work with both gel and acrylic systems. Use with Free & Easy Builder for sensitive clients

-Apply sparingly to the natural nail and let DRY for 30 seconds. Product will remain slightly tacky. Do not cure. Proceed with regular gel enhancement application. Available in 15ml bottle with liner brush.



Acid Primer Hema Free Stabilized Methacrylic Acid for your most stubborn lifters. Apply sparingly to prepped, cleaned natural nail. Do not cure. Proceed with regular gel enhancement application. Available in 15ml bottle with liner brush.

### Sculpting / Building

Amore has an excellent array of sculpting and building products to choose from. Most are available in 8/16/32/128g sizes.



Sulpt & Shire Sculpt and Shine has been our best-selling product for over 30 years! It is a medium viscosity, clear sculpting product that offers maximum flexibility while still being strong enough to sculpt out an extension. This unique formula self-levels and holds the apex but will not flood the cuticles and sidewalls while sculpting. It also doubles as a high shine top coat. Builder gel can be added to it to alter its consistency as desired (a little goes a long way!) It's minimal heat transfer allows for client comfort.



UV Curing Time: Freeze: 20 seconds Full Cure: 2 minutes/Hybrid Lamp
(low heat mode) 2 minutes



Cyclal Sulp! Crystal Sculpt is a thin, self-leveling, crystal clear sculpting gel with maximum strength. It will allow you to create thinner, stronger nails. The strength and rigidity of this product makes it great for sculpting extensions. It's minimal heat transfer allows for client comfort.

Contains Hydroxyethyl Methacrylate (HEMA) <15 %

UV Curing Time: Freeze:20 seconds Full Cure: 2-3minutes/ Hybrid Lamp (low heat mode) 2-3 minutes



Builder is a thick viscosity, non-leveling, clear building gel that allows you to create an apex that will stay where you put it without leveling or flooding the cuticle/sidewalls. It can help provide extra durability and strength when sculpting extensions. Because of its thick viscosity, if applied too heavy, it will have high heat transfer. Adding a small amount of builder to Sculpt & Shine can be done to alter viscosity of Sculpt & Shine to suit every tech's needs.

UV Curing Time Freeze:20 seconds Full Cure: 2 minutes/ Hybrid Lamp (low heat mode) 2 minutes



Free & Easy Free & Easy (UV/LED) is a hypoallergenic, 3 in 1 product (bond-sculpt-seal) specifically formulated for your most sensitive/allergic clients. It is MA Free, Hema free and 22 free.

A one step gel is important for people with sensitivities, because once you increase the number of components (bond-sculpt-seal) you increase the possibility that the client will be sensitive to something in one of the three steps/products. Free & Easy has had excellent results in our testing with clients who have extreme reactions to regular gel.

For extra bond, use Amore's Non-Acid Hema Free Primer

Cure Time LED 90 sec UV 120 sec

#### Sculpting/Building/Troubleshooting Continued



Conceal Conceal Pink is a medium thick, self-leveling, full coverage pink sculpting gel that is great for covering a free edge, extending a nail bed, or creating a full nude nail. Conceal must be applied to a buffed nail or dispersion layer for optimal results. Due to its high pigmentation, it needs to be applied in thin layers when sculpting.

UV Curing Time: Freeze: 20 seconds Full Cure: 3 minutes/ Hybrid Lamp (low heat mode) 3 minutes



Purk Troubleshooler Pink Troubleshooter (formerly Pink Builder) is an ideal troubleshooting product for problem lifting! It's unique, self-leveling, but ultra-thick viscosity, allows for precise application around the cuticle to help with trouble lifters. It has high flexibility to help enhancements adhere to flat/flexible/moist nail plates. Pick up a small amount with a dotting tool and apply around the cuticle over your cured layer of bonder, flash cure, and then continue with regular gel application.

Pink Troubleshooter can be mixed with Sculpt and Shine to lighten its viscosity.

UV Curing Time: Freeze: 20 seconds Full Cure: 2-3minutes/ Hybrid Lamp (low heat mode) 2-3 minutes

Cache Stries Cache Pinks are a thin-medium viscosity, pink toned, sculpting gel with just enough pigment to camouflage imperfections on the nail plate while not completely covering it. Provides a soft pink tone, and creates contrast with any white for a beautiful French or a simple babyboomer. The Cache Series (white and all pinks) have matching viscosities, which is the key to making a perfect fade every time. Use a little or a lot depending on how much coverage you desire. It will self-level for a smooth application with minimal heat transfer. Available in Cool, Warm, Dark Rose, Nude and White

UV Curing Time: Freeze:20 seconds Full Cure: 2 minutes/ Hybrid Lamp (low heat mode) 2 minutes







"Warm



Dark Rose



Dudo



White





### Gloss / Finish

Amore's variety of gloss/finishing components will allow you several options for finishing the perfect nail enhancement. Most are available in 8/16/32/128g



Cystal Gloss Crystal Gloss is a crystal clear, super thin, self-leveling, rigid, finishing gel that cures to an extremely scratch resistant, high shine.

Contains Hydroxyethyl Methacrylate (HEMA) 20 %

UV Curing Time: Full Cure-2-3 minutes/ Hybrid Lamp (low heat mode)
2-3 minutes (dispersion layer)



 $Gloss\ Top$  is a thin, flexible, self-leveling finishing gel that adheres to shiny surfaces and cures to a scratch resistant shine.

UV Curing Time: Full Cure: 2-3 minutes/ Hybrid Lamp (low heat mode)
2-3 minutes



Shimmer Tee Shimmer Ice is a self-leveling finishing gel that leaves nails with a beautiful diamond shimmery finish. Apply to a buffed, clean nail or dispersion layer. Perfect for the client that wants that extra sparkle. Scratch resistant, long lasting shine.

UV Curing Time: UV Full Cure-2-3 minutes/ Hybrid Lamp (low heat



Quick Shine - Quick Shine is a High Performance, Hema Free, UV/LED Tack Free Top Coat that cures to a durable, flexible, high shine. Available in 15ml bottle

Cure Time LED 90sec UV 120sec

Did you know.....

350 colours to choose from!

Amore has over

Whites / French

Amore's variety of white/french gel components will allow you several options for creating the perfect french extension or boomer/fade

Most are available in 8/16/32g sizes.



Suprema While Suprema is the most popular white in the Amore French lineup. Suprema is a creamy, cool, highly pigmented white. Its medium viscosity will allow you to sculpt all 5 nails at once, will not run or move once placed, and will self-level for a smooth surface. Perfect for sculpting a new set or for fills.

UV Curing Time: Freeze: 30 seconds Full Cure: 3 minutes/ Hybrid Lamp (low heat mode) 3 minutes



Cache White As part of our Cache Series, Cache White is a medium viscosity, milky-white, sculpting gel. The soft white pigmentation allows you to create a beautiful natural French or a full set of natural white nails. Although the pigmentation is a soft-white, it is still bright enough to create contrast with any cache pink for a striking Boomer/French Fade nail. The cache series (white and pink) have matching viscosities, which is the key to making a perfect fade every time. It can be used for sculpting a free edge but must be used in thin layers to ensure it cures properly. It will self-level for a smooth application with minimal heat transfer.

UV Curing Time: Freeze: 30 seconds Full Cure: 3 minutes/ Hybrid Lamp (low heat mode) 3 minutes

# olycjel Smoothsculpt 4 Smoothmove

Smooth Sculpt by Amore is a superior UV/LED PolyGel system. It applies like acrylic and uses gel to move, sculpt, and pad the product into place. Giving you a perfectly smooth finish, with less need for finish filing.

Custom formulated with top chemists in Germany, using only the highest quality ingredients, the product you have been waiting for is HERE!

When PolyGel originally hit the market, it promised that it would apply like acrylic and cure like gel. The only problem was (and remains) that PolyGel was a hard, sticky mess to apply (let alone get out of the tube), and using alcohol to "move" it was hard on brushes, not to mention destroying the polymer chains in the gel.











Smooth Sculpt Builders-With four colors, Soft Clear, Soft Pink, Soft White and Rose you will be able to achieve any look you desire. This optimal formula gives you maximum product control, unbeatable strength and flexibility, with minimal filing work.

Smooth Move-This multi functional product is used as a medium for controlling the product and also as an adhesion base for natural nails. It is a product free of Acetone and/or Isopropyl Alcohol, so it will not evaporate, dry or destroy polymer chains. You need only very small amounts of Smooth Move with the Smooth Sculpt system.

Application Instructions Prep the natural nail as per professional protocol for gel nail application.

~Apply a thin layer of Smooth Move on the prepared natural nail. Do not cure.

(For problem lifters, apply a layer of Amore Bonder, or use an Amore Primer and THEN apply the thin layer of Smooth Move)

- ~Brush some Smooth Move on a working tile/plate (you will use this to dip your brush into in order to move the Builder once it's applied to the nail)
- ~Use the spatula end of your brush to scoop out the desired amount of builder and place on the nail. (using a spatula saves the bristles of your brush)
- ~Dip your working brush into the SmoothMove on the tile, and begin shaping/padding the builder with your brush. Re-apply the Smooth Move to your brush as needed.

(Unlike alcohols and or slip products used in other PolyGel products, you will find that Smooth Move

does not evaporate or dry out the nail plate)

(Use the belly of the brush to shape the builder-rather than trying to apply it like a gel using the tip of the bristle) ~Once you have the builder where you want it-cure. (LED 90 sec UV 120sec) You will notice that the surface of the builder levels to a nice smooth finish if you let it sit for a moment before curing. This is Smooth Sculpt's "honey levelling effect", and lends to less finish filing.

Colour Systems \*\*

Pick and choose from our color families-with over 500 shades, the sky is the limit!





Prisma Elite Gels These highly pigmented gel paints can be applied in one coat for a rich, consistent full coverage or for fine line work in art applications. There is no top coat necessary as it cures to a high shine with NO dispersion layer, but if you want to create a more scratch resistant surface choose one of our finish gels that adhere to shiny surfaces. Available in flat colours, shimmers and glitters. Available in 8g size.

Prisma Elite Application Tips

- $\sim$ You can embed Elites if desired, but these colours go on so smooth and thin that they are great for applying over a finish filed nail.
- ~Because they cure to a high shine, you can use them for art on top of your gloss.
- ~When applying lighter colours, it is best to use a larger brush head (Amore twin brush #8) and apply to a smoothly buffed surface. Let it settle into itself before curing.
- ~Self-Leveling
- ~Great for applying chrome powders.
- ~Mixing these colors with other colour lines is not recommended.
- ~some colours require mixing before use (ie-Gnarly Navy)

UV Full Cure-2-3 minutes/ Hybrid Lamp (low heat mode) 2-3 minutes

Prisma FX Gels Prisma FX is an array of UV/LED curable gel colours and dry additives that will feed your creative spirit and give you the tools you need for vibrant, unique nail art effects! The Prisma FX UV/LED gel colours include a wide variety of finishes and viscosities from highly pigmented glitter, flat colours, shimmering pearl finishes, bold metallics, and cat eyes. Colours available in 8g size. Dry Additives in 5g.





Prisma FX Application Tips

- ~Can be embedded or applied over a finish filed nail, depending on your preferred method.
- ~When applying lighter colours, it is best to use a larger brush head (Amore twin brush #8) and apply to a smoothly buffed surface. Let it settle into itself before curing.
- ~FX Dry Additives can be used for anything from sugaring to being mixed into clear gel, or just dusting into a dispersion layer.

UV/LED Curing Time: Full Cure: LED 90 sec UV 120sec

\*\*Visit www.amoreinternational.com for up to date color charts

## Colour Systems \*\* (continued)





Prisma Pixie Gels Prisma Pixie Gels are TRULY the crème de la crème of glitter gels. They are formulated with a unique UV/LED base that allows for a smoother, creamier, and thinner glitter gel application. These formulations combine different sizes of high grade micro glitter mixed in a medium viscosity, self-leveling base that keeps the glitter suspended, requiring only light, occasional mixing. Great for art, full coverage, or just a little bit of bling. This formula performs BEST at room temperature! Cool rooms will affect application (being thicker, stiffer and not as creamy-stir to warm/loosen) Available in 8g size.

PIXIE DREAM SERIES- These have all the great qualities of our regular Pixie Gels, but they also contain large additives of all shapes and sizes! Any Pixie Color Name that ends in the with DREAM is part of the series. (Periwinkle Dream, Sea Dream, Disco Dream...etc)

#### Prisma Pixie Application Tips

- ~Can be applied over a complementary colour for more dimension.
- ~Self-Leveling
- ~Can be embedded or applied over a sculpted nail.
- ~Finish with Gloss Top of choice.

UV/LED Curing Time: Full Cure: LED 90 sec UV 120 sec

Connect with us on Facebook to see the most up to date Amore News!

www.facebook.com/amoreultimagelnailsystem

## Support Products

Anore Tools Choose your weapon! Amore Ultima has a variety of tools/brushes to help you up your game! There are a variety of metal brushes with handles that double as protective caps to cover the bristles while not in use. As well as a varied selection of lightweight wooden handled art brushes. (visit website for full details)





Amore Files Amore Ultima offers Jumbo and Regular Washable files. Available in various grit combinations.

Amore Culcile Oil With precisely formulated ingredients containing moisturizers, antioxidants and an anti-microbial preservative, Qutique Cuticle Oil is protein enriched and acts as a protective substance, restoring skin to a beautifully hydrated and youthful state. Encourage your clients to use as part of their home care regime.

- -Apricot scent
- -Avaiable in 15ml, 3ml dropper, 3ml pen





Sani Prep Sani Prep is a great troubleshooting product. If you do not currently use a pre-service dehydrator you could experience unnecessary lifting and bond issues in general.

-Once nails have been filed, thoroughly remove dust, spray each nail and remove with nail wipe or hand towel. Available in 125 ml/500 ml/Litre sizes.

Finish Wipe Finish Wipe is an alcohol-based cleanser that must be used to remove the dispersion layer from cured gels. Available in125ml/500ml/Litre sizes.



Affiliate Brands

Amore is proud to be in partnership with PHAT KAT KLAWS! They are a Fun Nail Art company with PURRR-sonality!

Check them out at www.phatkatklaws.com



### Distributors / Education

The driving force behind the success of Amore Ultima is their commitment to education. By developing teaching systems that focus on excellence, proficiency and enduring standards, our students have the confidence and knowledge they need to give them the leading edge in a competitive industry. Amore courses range from beginner to advanced, fashion trends and more. Contact your local distributor for information on classes in your area or visit the website or Amore Ultima Facebook Page for information, inspiration, new products, distributor/ educator information and up to date events.

www.amoreinternational.com www.facebook.com/amoreultimagelnailsystem

Amore Ambassador Program

If you use and love Amore Products, make sure you share your work on our Facebook Page and/or tag us on Instagram #amoreultima, pm us to let us know to watch for you and YOU might become our next AMORE AMBASSADOR!

Visit our website for more info on these programs and more! www.amoreinternational.com

## Flema-What's the Scoop?

There are a lot of discussions about HEMA these days.

Everyone has likely seen the following ingredients listed on product labels. HEMA and di-Hema.

First, we need to discuss the differences between them. Di-Hema and HEMA have very different molecular structures, with di-HEMA being a considerably larger molecule than HEMA. HEMA is a known high-level allergen. All acrylates are allergens, but di-HEMA is considerably less so. This is almost certainly due to its molecular size and lesser ability to penetrate the skin.

Why use Hema at all? For years, it was the gold standard adhesive, the very reason that the gel adheres to the nail. Having an adhesive property in the product is important to prevent service breakdown. The nail industry is not the only field that uses this ingredient. It is also widely used by dentists and orthopedic surgeons. The reason that this ingredient may be reporting more allergies than others is because of the smaller molecular size as mentioned above.

Allergies build up over time from overexposure of repetitive skin contact with an allergen (in this case usually an ingredient in nail products). And this can be **any** of the chemical ingredients, in particular, acrylates.

HEMA is not the only allergen identified on nail technician and nail customer dermatologist tests. Many that present an allergy to HEMA, also have an allergy to many other acrylates and HEMA-free alternative ingredients too. Allergens to different ingredients may present differently, so it is important to look for different signs and symptoms. The most important part of controlling an allergy to any nail product, HEMA or otherwise, is **product handling** (keeping it off the skin), proper curing, dust control and ventilation.

Amore uses mainly Di-Hema in their formulations and there is HEMA in only a FEW of the products (Bonder, Crystal Sculpt and Crystal Gloss) We will indicate if a product has HEMA in it on our product information cards, as well as the ingredient listings on the jars. Amore also has HEMA and di-Hema free products (Smooth Sculpt/Move and Free & Easy).

HEMA is considered safe in Professional Use Only products in a concentration of 25% or less

Notes...